

## 2010 SHRP Sponsorship Opportunities

\$750-Select 1 \$1,000 \$1,500 \$2000-Select 1 \$2,500 \$4,000 \$5,000 \$7,500 \$10,000 \$12,500 \$15,000

### Annual Cocktail Party and Exhibitor Showcase

Canvas Bag Sponsorship												
Carving Station Sponsor												
Cocktail Sponsor												
Distribution of Promotional Materials												
Evening Sponsor												
Floral and Décor Sponsor												
Give Away Sponsor												
Museum Tour Sponsor												
Music Sponsor												
Name Tag Sponsor												
Photography Sponsor												
Registration Sponsor												

### Summer Boat Cruise Sponsorship Opportunities

Cocktail Sponsor												
Company Presence Sponsor												
Event Sponsor												

### Holiday Party Sponsorship Opportunities

Cocktail Sponsor												
Company Presence Sponsor												
Event Sponsor												

### Event Sponsorship Opportunities

HR College Students' Pizza Party												
Membership Recruitment Event												
Volunteer Appreciation Event												

### April Full Day Conference Sponsorship Opportunities

Breakfast Sponsorship												
Conference Attendee Note Pad												
Keynote Speaker Sponsorship												
Lunch Sponsorship												
Morning Break Sponsorship												
Networking Event Sponsor												
Session Sponsorship												

### October Full Day Conference Sponsorship Opportunities

Breakfast Sponsorship												
Conference Attendee Note Pad												
Keynote Speaker Sponsorship												
Lunch Sponsorship												
Morning Break Sponsorship												
Networking Event Sponsor												
Session Sponsorship												

### Monthly Breakfast Meeting Sponsorships (Five per year)

Breakfast Sponsor (One-time)												
Meeting Sponsor (One-time)												

### All Sponsorship Package Include:

Attendance for a representative from your company at each event you sponsor  
 Attendee list following any meeting your company sponsors  
 Company name and link to your website listed on SHRP's partnering companies page for one year

### Sponsorship Packages \$7,500 and higher include:

Display of promotional material at all SHRP events throughout the year  
 One-year SHRP Membership  
 Signage acknowledging your company at any event you sponsor  
 Two email blasts is delivered to approximately 4,500 hr professionals including approximately 900 shrp members

### Sponsorship Packages \$15,000 and higher include:

Attendance for a representative from your company at all SHRP Events  
 One quarterly email blast (four total) to our 3,500 hr related e-mail addresses including our 900 members  
 Signage acknowledging your company at all SHRP Events  
 Your company logo on SHRP's homepage for one year